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- Membership form can be downloaded from the website- www.intach.org
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CONTACT INFORMATION

HERITAGE TOURISM DIVISION

Indian National Trust for Art and Cultural Heritage

71, Lodi Estate, New Delhi-110003, India

TEL: 91- 011-24692774, 24641304, 24645482, 24631818 FAX: 24611290

E-MAIL: intachheritagetourism@gmail.com

WEBSITE: www.intach.org

CHAIRMAN

MAJ. GEN. (RETD.)
L.K. Gupta, AVSM
TEL: +91 11 24652455

VICE CHAIRMAN

Ms. Tasneem Mehta
TEL: +91 22 23731234

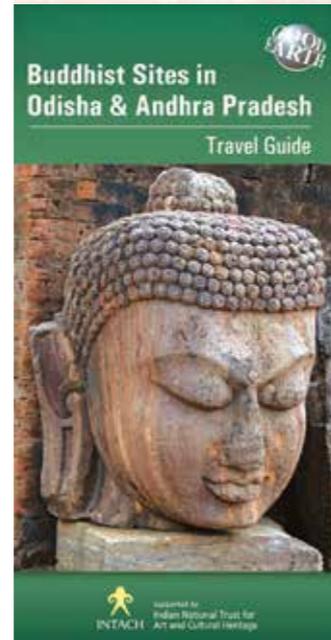
MEMBER SECRETARY

Dr. (Mrs.) C.T. Misra
IAS (RETD.)
TEL: +91 11 24641738

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RECENT PUBLICATIONS



A travel guide of Buddhist Sites in Odisha and Andhra Pradesh

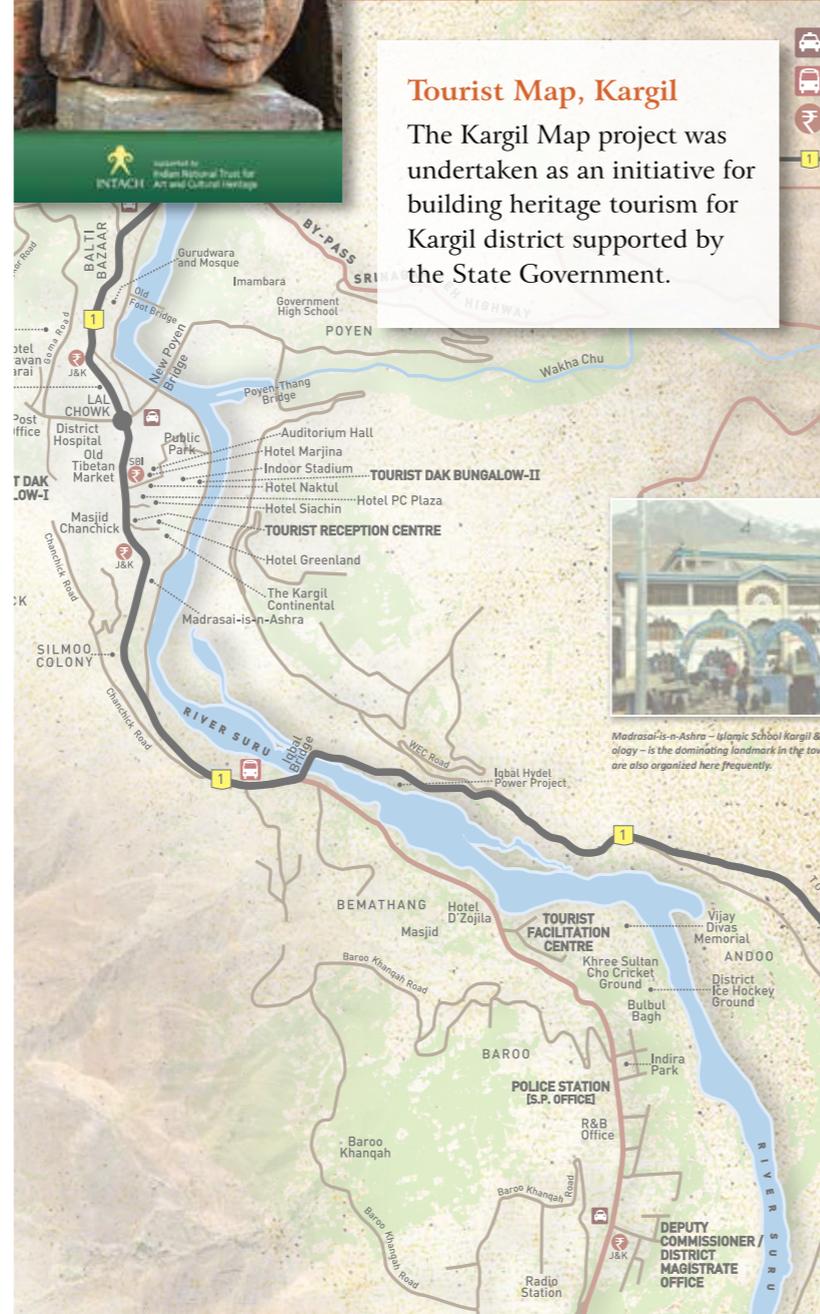
This attractive guide was published recently as an invaluable companion for the Buddhist pilgrim, intrepid tourist and the armchair traveller. It brings to light the Buddhist sites of Odisha and Andhra Pradesh.



Craftsmen at the rural tourism village Raghurajpur, Odisha

Tourist Map, Kargil

The Kargil Map project was undertaken as an initiative for building heritage tourism for Kargil district supported by the State Government.



PROJECTS IMPLEMENTED

Sustainable Rural Tourism

INTACH's initiative in Raghurajpur (a village in Odisha) was part of the first group of 14 villages chosen by the Ministry of Tourism, Government of India for the development of Rural Tourism. INTACH, being the implementing agency, has since developed a whole vocabulary for Rural Tourism not only to ensure sustainability of the site but also to bring in socio-economic benefits to the community.

The concept envisaged is to ensure that tourism would conserve the heritage, both tangible and intangible, and generate livelihood opportunities for the villagers. It would also create an awareness of the importance of heritage among both tourist and local residents.

Pragpur-Grali, a Heritage Zone

Recognizing the historic aspect of these villages, on the recommendation of INTACH the Government of Himachal Pradesh certified Pragpur as a Heritage Village, the first in India and followed this up by making Pragpur-Grali a Heritage Zone.

Guide Training Programme

INTACH has undertaken guide training programmes for UNESCO – designated world heritage sites in India and a training programme for guides who are involved in enhancing visitor experience.

Master Plan for Trekking in Sikkim for Development of Nature Tourism

Nature tourism is a key driver of revenue in the Himalayan region. The Natural Heritage Division documented trekking routes in Sikkim for the Department of Tourism, Government of Sikkim.



Sandeep Reddy's residence in Pondicherry, after restoration

“Dedicated to Conservation”

The Indian National Trust for Art and Cultural Heritage (INTACH) was founded in 1984 in New Delhi. Since its inception, INTACH has pioneered the conservation and preservation of not just our natural and man-made heritage but also tangible and intangible heritage. It operates through various divisions, namely: Architectural Heritage, Natural Heritage, Art and Material Heritage Division, Intangible Cultural Heritage, Heritage Education and Communication Services, Crafts, Community and Heritage, Chapters Division, INTACH Heritage Academy and Heritage Tourism Division.

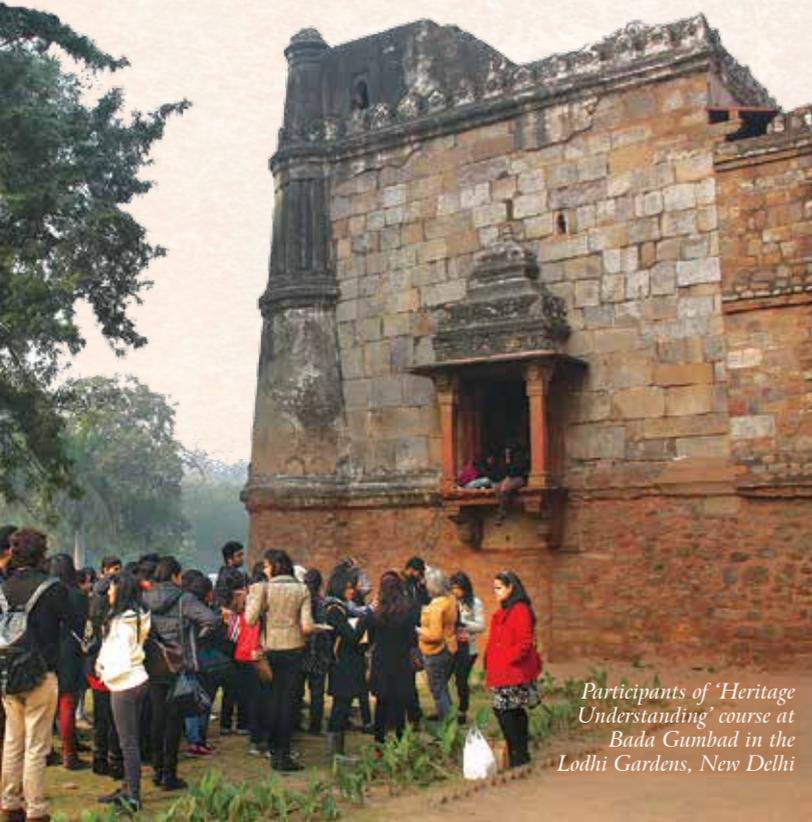


Kusum Sarovar in Govardhan, Uttar Pradesh



Sarnath, Uttar Pradesh

In December 2005, the **Heritage Tourism Division** was set up to extend INTACH's mandate beyond conservation to include a cogent system of sustaining conserved sites to facilitate people to have access to and understand heritage sites. Heritage has become the mainstay of Indian tourism and will only gain in strength in the future.



Participants of 'Heritage Understanding' course at Bada Gumbad in the Lodhi Gardens, New Delhi

The Heritage Tourism Division engages in a wide range of activities that include:

- 1 Development of Heritage sites/ circuits which have potential
 - Re-use of heritage property for various cultural purposes
 - Facilitating marketing and promotion of the heritage sites and destinations, identified by INTACH
 - Identifying unexplored heritage destinations and circuits for tourism
 - Identifying, developing and promoting 'heritage villages'
- 2 Developing of heritage interpretation centres with signages
- 3 Detailing heritage tours and walks at identified places using the listings of INTACH and promoting them through INTACH Chapters
- 4 Developing training modules for guides of heritage sites
- 5 Providing advice on issues connected with heritage properties and hotels
- 6 Conducting tourism impact assessment studies to assess the impact of tourism on heritage sites conserving socio-economic political and economic aspects and tourist surveys
- 7 Providing inputs to Central/State Governments on heritage tourism policies

CURRENT PROJECTS

The Heritage Tourism Division implements its projects through its technical divisions and the Chapters as these projects require multi-disciplinary inputs and expertise.

CULTURAL HERITAGE MAPPING, UTTAR PRADESH

Agra-Braj Corridor

The towns identified for survey in the Braj Corridor are Agra, Mathura, Vrindavan, Nandgaon, Barsana, Govardhan, Gokul, Mahavan and Baldeo. These are highly significant due to their association with the legends of Lord Krishna and his life.

Buddhist Circuit

Known as the 'Cradle of Buddhism', the Buddhist Circuit is dotted with monuments, relics, and Jataka tales and so has been a major centre for rich architectural and cultural heritage for centuries. The destinations identified for detailed study include Sarnath, where Buddha delivered his first sermon, Sravasti, where he retreated every monsoon for more than 25 years and Kushinagar where Buddha attained Mahaparinirvana.



Madan Mohan Temple, Vrindavan

HERITAGE CONSERVATION AND DEVELOPMENT INITIATIVES IN BIHAR

INTACH has been entrusted by the Government of Bihar with the following projects:

- Master Plan and Infrastructure Development Plan for areas of heritage tourism potential in Bihar
- Preparation of micro area planning and infrastructure development plan for enhancing tourism potential for Patna Sahib zone

OLD KEDARNATH ROUTE

The old walking route to Kedarnath is also being studied for revival as part of a study of natural and cultural elements near Bhiri village, Rudraprayag.

NIRMAND, a representative village in Himachal Pradesh was surveyed to develop it as a Heritage village. It has living cultural traditions manifested through festivals and religious practices. The village has a large number of heritage structures like houses, temples and baolis which are of architectural significance. An initial survey has been carried out and a detailed report is being prepared.

Parshuram Kothi, Nirmand, Himachal Pradesh

